

All About Dogs

An event organised by DOG LOVERS for DOG LOVERS

25 & 26 AUG

Norfolk Showground

2024 Show Guide



www.allaboutdogsshow.co.uk

All About Dogs

Norfolk Showground: Sunday 25th & Monday 26th August

Correct at time of publication. Subject to change without prior notification.

WELCOME TO ALL ABOUT DOGS

Are you ready for a paw-some day out?

Hello and welcome to this year's All About Dogs Show Norfolk! We've got two days packed with exciting arena displays, expert advice, over 100 doggy trade stands, 50 Fun Dog Show classes, Breed Meet Ups and lots of have-a-go activities, plus talent competitions, live music, fun quizzes and much more...

Have fun together with your dog at this year's have-a-go activities! They offer a great chance to bond with your dog and learn something new – or if you've tried the activities before, you can build on your skills together. If you enjoy yourselves, make sure you speak to the team running the activity as they may run a club that you can join too!



For incredible displays across the weekend, head over to the Main Arena to see the likes of Britain's Got Talent's Lucy Heath and the Trickstars, the Lowestoft Agility Display Team, Scentwork and Gundog demonstrations from Kassie Woods and a special performance from the Saints Sled Dog Rescue Team.

Plus, there's a huge selection of trade stands selling dog and non-dog related products with many at special show discounted prices. From the latest dog gadgets to training aids and treats. If you want to treat your dog to the perfect day out, the All About Dogs Show is the place to be...

We hope you have a dog-tastic day with us!

All About Dogs Show Team

SHOW INFORMATION

Opening Times: 9.30am - 5pm

Address: Norfolk Showground, New Costessey, Norwich, NR5 0TT

Tickets: Available online at www.allaboutdogsshow.co.uk/norfolk

Parking: FREE



All About Dogs Timetable 2024

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MAIN ARENA

11.00am

Lowestoft Agility Display Team

11.45am

Lucy Heath & the Trickstars

12.30pm

Scentwork Demonstration

1.15pm

Lowestoft Agility Display Team

2.00pm

Gundog Demonstration

2.45pm

Lucy Heath & the Trickstars

3.15pm

Saints Sled Dog Rescue



4.00pm
Best in Show



VILLAGE GREEN

All fun competitions in the Village Green area are FREE to enter and everyone gets a rosette for taking part.

11.00am: Live Music from Hollie-Blue

11.30am: Dog Behaviour Q&A with Kassie Woods

12.00pm: Royal Dog Competition

12.30pm: Brand Ambassador/Instadog meet up

1.00pm: Dog Friendly Travel fun with Lottie Gross

1.30pm: Lucy Heath & the Trickstars

2.00pm: Smarty Pooch Talent Competition

2.30pm: Pup Quiz

3.00pm: Live Music from Hollie-Blue



All About Dogs Fun Dog Shows

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FUN DOG SHOW 1

OPEN TO ALL DOGS

Proceeds to the Notts & Yorkshire Boxer Rescue

- 11.30am:** Fabulous Dog Family
- 11.50am:** Loveliest Lady
- 12.15pm:** Best Rescue Dog
- 12.35pm:** Most Awesome Eyes
- 1.00pm:** Owner who looks like their dog
- 1.20pm:** Dogs with a Disability
- 1.20pm:** Best Fancy Dress
- 2.00pm:** Fabulous Fella
- 2.25pm:** Gorgeous Golden Oldie (7+ years)
- 2.25pm:** Best Trick
- 2.40pm:** Best Paw Shaker
- 3.00pm:** Best Junior Handler (under 16 years)
- 3.20pm:** Musical Sit Competition
- 3.40pm:** Judge's Favourite



FUN DOG SHOW 2

OPEN TO ALL DOGS

Proceeds to the German Shepherd Rescue Elite

- 12.00pm:** Golden Oldies
- 12.15pm:** Handsome Dog
- 12.35pm:** Marvellous Markings
- 12.50pm:** Prettiest Princess
- 1.10pm:** Best Rescue/Rehome
- 1.25pm:** Cutest Puppy (3-12 months)
- 1.45pm:** Adorable Adult
- 2.05pm:** Waggiest Tail
- 2.20pm:** Cutest Crossbreed
- 2.40pm:** Perfect Pedigree
- 3.00pm:** Child's Best Friend (under 16)
- 3.20pm:** Friendliest Dog



Please be aware that class times may vary on the day.

FUN DOG SHOW 3

OPEN TO LARGE DOGS

Proceeds to the German Shepherd Rescue Elite

- 12.00pm:** Best Condition
- 12.20pm:** Best Adult (1-7 years)
- 12.40pm:** Best Veteran (7+ years)
- 1.00pm:** Best Crossbreed
- 1.20pm:** Best Pedigree
- 1.40pm:** Gorgeous Girl
- 2.00pm:** Stunning Boy
- 2.20pm:** Best Puppy (3-12 months)
- 2.40pm:** Rescue / Rehome
- 2.55pm:** Happiest Dog
- 3.15pm:** Judge's Choice



FUN DOG SHOW 4

OPEN TO SMALL/MEDIUM DOGS

Proceeds to FLOOF

- 11.20am:** Most Handsome
- 11.40am:** Golden Oldie (over 7 years)
- 12.00pm:** Lovely Lady
- 12.20pm:** Precious Pup (under 12 months)
- 12.40pm:** Judge's Favourite
- 1.00pm:** Fabulous Family (2+4 legs)
- 1.40pm:** Junior Handler (under 16)
- 2.00pm:** Most Handsome
- 2.20pm:** Lovely Lady
- 2.40pm:** Precious Pup (under 12 months)
- 3.00pm:** Waggiest Tail
- 3.20pm:** Best Rescue



Registration from 10am

Entry for each Fun Dog Show:

£1.50 for first class. Each class after is £1.00
(all proceeds go to the rescues running the classes)

BEST IN SHOW: MAIN ARENA AT 4PM

If your dog wins a first place rosette they are invited to take part in the All About Dogs Best in Show. Entry is free.



All About Dogs KC Good Citizen

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Correct at time of publication. Kennel Club Good Citizen Dog Scheme - Bronze Award is FREE to enter at the All About Dogs Show

The Kennel Club Good Citizen Dog Scheme Bronze Award aims to provide handlers with a basic knowledge of understanding and training their dog.

Entrants will either gain a "Pass" and be presented with a free Certificate and rosette sponsored by Skeyton K9 Dog Training or, a "Not Ready" mark if the required standard isn't reached.

Skeyton K9 Dog Training Club will be hosting the test for their fourth consecutive year and for both days, free advice on the Scheme will be available at the SK9DT Stand.



EXERCISES

1. Cleanliness and Identification
2. Collar, Lead and Equipment
3. Walk on Lead
4. Control at Door/Gate
5. Controlled Walk amongst People and Dogs
6. Stay on Lead for one minute
7. Grooming
8. Examination of the Dog
9. Return to Handler
10. Responsibility and Care



Butternut
Box

Fetch a **FRESH**
lunch on us at
the Butternut Box
stand



All About Dogs Breed Meet Ups

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NEW FOR 2024: We're su-PAW excited to be running FREE Breed Meet Ups at this year's All About Dogs Show Norfolk!

Whether you and your dog would like to meet more beautiful Boxers, chill out with some Chow Chows or enjoy playtime with Pugs, the All About Dogs Breed Meet Ups are THE place to be!

There's no need to pre-register, just turn up at the time slots below for some relaxed social time. Please note that dogs must remain on leads.

SUNDAY

- 11.00am:** Greyhounds, Whippets, Lurchers
- 11.15am:** Boxers
- 11.30am:** French & English Bulldogs
- 11.45am:** Labradors / Retrievers
- 12.00pm:** Puppies (under 12 months)
- 12.15pm:** Spaniels
- 1.30pm:** Small Dogs
- 1.45pm:** Poodles & Poodle Mixes
- 2.00pm:** Pugs
- 2.15pm:** Rescues
- 2.30pm:** Schnauzers
- 2.45pm:** Best of the Rest (all breeds)

MONDAY

- 11.00am:** Terriers
- 11.15am:** Collies
- 11.30am:** Huskies / Malamutes
- 11.45am:** Pointers / Setters
- 12.00pm:** Dachshunds
- 12.15pm:** Chow Chows
- 1.30pm:** Beagles
- 1.45pm:** Large Dogs
- 2.00pm:** Dalmatians
- 2.15pm:** Staffies
- 2.30pm:** Crossbreeds / Best of the Rest



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SHOW PLAN 2024



Polite Request: Please keep your dog on a lead at all times, unless you are taking part in the have-a-go activities under the supervision of our team. If you have an extendable lead, please keep these locked on a short length while in main public areas to avoid trip hazards. Please ensure that your dog has full and up-to-date inoculations before attending the show.

Whilst we advertise events, activities and entertainments we will not be held responsible for the failure of any events, activity and/or entertainment being available or the quality of any of the events, activities or entertainments. Failure of any of these to please cannot be held as a reason for refund. Disclaimer: By entering this fun dog show you are agreeing to take full responsibility for, any injury or damage to your dog(s) and it is not the liability of Aztec Shows LLP including disappearance, theft, death or otherwise. You are fully liable for your animal should they cause any damage or injury. Any dog showing aggressive behaviour at the show will be asked to leave with no refund given. In the interests of hygiene make sure you pick up after your dog. Any photos taken by a member of Aztec Shows LLP may be used in future for promotion of the show. Visitors are reminded that the terrain of the show may be unstable please be aware of the possibility of slips, trips and falls. By entering the show you are agreeing to the above disclaimer and that the images taken may be used.

All About Dogs Have-a-go fun!

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DOCK DIVING
with K9 Aqua Sports

FASTEST RECALL
with German Shepherd Rescue Elite

MINI-AGILITY
with Pug Life Rescue

AGILITY
with Bullies Training
Agility Club BTAC

HURDLES
with ACES

HOOPERS
with Bullies Training Agility Club BTAC

LURE RACING
with ACES

TOMBOLA DASH
with Notts & Yorkshire Boxer Rescue

FLYBALL
with Funky Fidos



**KC GOOD CITIZEN
BRONZE TEST**
with Skepton K9 Dog Training Club

TEMPTATION ALLEY
with Malamute Matters

Ask the Expert Kassie Woods

We're proud to be joined by a number of dog experts at this year's event including the incredible **Kassie Woods**.

Kassie is a certified Clinical Animal Behaviourist and Trainer, who covers everything from recall and lead walking to scentwork and more.

Kassie completed a degree at the Royal Veterinary College, followed by a Masters in Clinical Animal Behaviour at the University of Lincoln. She is also a member of the Fellowship of Animal Behaviour Clinicians and a Fellow of the Higher Education Academy.

In her spare time, Kassie can be found training her three Labradors, Archie, Flo and Sunny, in an array of sports such as Agility, Gundog in line with the Gundog Club, Scentwork and Heelwork to Music!



NEW
Dog Behaviour
Q&A with Kassie
in the Village
Green at
11.30am

As well as being on hand to offer advice to visitors and their dogs throughout the show, Kassie will also be running a Dog Behaviour Q&A session in our Village Green at 11.30am as well as Scentwork and Gundog demonstrations in the Main Arena at 12.30pm and 2pm. See our show timetables for more details.

All About Dogs Shopping stands

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DOG BEDS

TRAINING AIDS

PET PHOTOGRAPHY

HARNESSES

WATER BOWLS

DOG FOOD

GIFT IDEAS

DOG BANDANAS

NATURAL DOG TREATS

DOG HEALTH PRODUCTS

COOLING COATS

GROOMING PRODUCTS

LEADS & COLLARS

DOG MOBILITY AIDS

SPORTS DOG EQUIPMENT

DOG TAGS

RAW DOG FOOD

DOG FLEECES & COATS



AND SO MUCH MORE!

SEE YOU
NEXT YEAR!

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2025

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www.allaboutdogsshow.co.uk

100s
OF ANTIQUES &
COLLECTIBLES
UNDER ONE
ROOF

AZTEC

NEXT EVENT
SAT 2ND & SUN 3RD NOV

ANTIQUUE & COLLECTORS FAIRS

NORFOLK SHOWGROUND



£5 ADMISSION ON THE GATE

SAT 2ND NOV: 10AM - 4PM

SUN 3RD NOV: 9AM - 4PM

www.norfolkantiquefair.co.uk

(Early Trade Entry on first day only: 7am - 10am £6.00)

**FESTIVE
GIFT & FOOD
SHOW**

**8 - 10 NOVEMBER 2024
NORFOLK SHOWGROUND**

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ON SALE NOW!!**

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Christmas Shopping
Fair in Norfolk**

Christmas presents
all wrapped up
under one roof!



www.norfolkfestiveshow.co.uk

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dog

www.allaboutdogsshow.co.uk

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